IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF VIRGINIA HARRISONBURG DIVISION

GROVER GAMING, INC.,)
Plaintiff,)) Case No. 5:23-cv-036
v.)) By: Michael F. Urbanski
WILLIAM J. RICE,) Chief United States District Judge
WILLIAM J. KICE,)
Defendant.)

MEMORANDUM OPINION

This matter comes before the court on defendant William Rice's Motion to Dismiss the defamation and tortious interference with a business expectancy claims against him. ECF No. 12. For the following reasons, Rice's motion is **DENIED** as to defamation (Count One) and **GRANTED** as to tortious interference with a contract (Count Two).

I. Factual Background

Grover Gaming, Inc. ("Grover") is a provider of electronic pull tabs for the regulated charitable gaming market and claims to have a stellar reputation in the field. Compl., ECF No. 1, at ¶2. Grover is licensed to manufacture and supply these games by the Virginia Department of Agriculture and Consumer Services' ("VDACS") Office of Charitable and Regulatory Programs ("OCRP"). <u>Id.</u> at ¶¶ 3, 13–16. Rice is an employee of Powerhouse Gaming, Inc. ("Powerhouse"), one of Grover's competitors. <u>Id.</u> at ¶¶ 8, 23. Grover claims that Rice made defamatory statements about Grover and engaged in tortious interference with a contract or business expectancy with the Abingdon Senior Services Center ("Senior Services Center"). <u>Id.</u> at ¶¶ 4, 24.

The Senior Services Center has been a client of Grover's for approximately three years, and their current contract expires in June 2024. <u>Id.</u> at ¶ 20. Grover employee Trish Riley ("Riley") maintains Grover's Relationship with the Senior Services Center, primarily through regular communication with the Senior Services Center's leader, Randy Callahan ("Callahan"). <u>Id.</u> at ¶¶ 19, 21.

Rice, aware that the Senior Services Center had a contract with Grover, began communicating with Callahan and soliciting the Senior Services Center "in an attempt to rid the Senior Services Center of Grover's products." <u>Id.</u> at ¶¶ 22–23. During the week of May 15, 2023, Rice allegedly told a representative of the Senior Services Center that "Grover Gaming and Ms. Riley are under a serious state investigation." <u>Id.</u> at ¶ 24. This is the allegedly defamatory message. Rice repeated this message to the Senior Services Center between May 15, 2023, and June 6, 2023. <u>Id.</u> at ¶ 27.

Grover also contends that Rice made similar false statements conveying that Grover and Riley were under state investigation to a variety of other organizations, including eleven regional Moose Lodges, the Shenandoah VFW, and the Culpeper Eagles. <u>Id.</u> at ¶ 25. The message spread among local organizations and back to Grover and Riley. <u>Id.</u> at ¶ 26.

Grover contends that Rice "willfully and maliciously seeks to damage Grover's reputation in the Charitable Gaming industry." <u>Id.</u> at ¶ 28. Grover believes these statements "convey the impression that Grover does not operate its business appropriately and operates its business illegally;" "imply that Grover shorts players and charities because it does not provide appropriate payouts;" and indicate that "Grover is ripping everyone off." <u>Id.</u> at ¶ 29.

Grover contends that these statements are false, as neither Grover nor Riley are under investigation by Virginia. Id. at ¶ 30.

Finally, Grover argues that Rice's "defamatory campaign" against Grover is "intentionally designed to interfere with Grover's contracts and reasonable business expectancies and cause Grover both reputational harm and actual loss." <u>Id.</u> at ¶ 31.

II. Standard of Review

A motion to dismiss pursuant to Rule 12(b)(6) tests the sufficiency of the complaint. <u>Edwards v. City of Goldsboro</u>, 178 F.3d 231, 243 (4th Cir. 1999). To survive a motion to dismiss, "a complaint must contain sufficient factual matter, accepted as true, to state a claim to relief that is plausible on its face." <u>Ashcroft v. Iqbal</u>, 556 U.S. 662, 678 (2009) (quotation omitted). "A claim has facial plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable inference that the defendant is liable for the misconduct alleged." <u>Id.</u> "But where the well-pleaded facts do not permit the court to infer more than the mere possibility of misconduct, the complaint has alleged—but it has not 'shown'—that the pleader is entitled to relief." <u>Id.</u> at 679; <u>see also Simmons v. United Mortg. & Loan Invest.</u>, 634 F.3d 754, 768 (4th Cir. 2011) ("On a Rule 12(b)(6) motion, a complaint must be dismissed if it does not allege enough facts to state a claim to relief that is plausible on its face.") (quotation and emphasis omitted).

A court must consider all well-pleaded allegations in a complaint as true, <u>see Albright</u> <u>v. Oliver</u>, 510 U.S. 266, 268 (1994), and must construe factual allegations in the light most favorable to the plaintiff. <u>See Lambeth v. Bd. of Comm'rs</u>, 407 F.3d 266, 268 (4th Cir. 2005). Nevertheless, a court is not required to accept as true "a legal conclusion couched as a factual allegation," <u>Papasan v. Allain</u>, 478 U.S. 265, 286 (1986), conclusory allegations devoid of any reference to actual events, <u>see United Black Firefighters v. Hirst</u>, 604 F.2d 844, 847 (4th Cir. 1979), or "allegations that are merely conclusory, unwarranted deductions of fact or unreasonable inferences." <u>Veney v. Wyche</u>, 293 F.3d 726, 730 (4th Cir. 2002) (internal quotation marks omitted). "Thus, in reviewing a motion to dismiss an action pursuant to Rule 12(b)(6), a court must determine whether it is plausible that the factual allegations in the complaint are enough to raise a right to relief above the speculative level." <u>Monroe v. City of Charlottesville</u>, 579 F.3d 380, 386 (4th Cir. 2009) (quoting <u>Andrew v. Clark</u>, 561 F.3d 261, 266 (4th Cir. 2009)).

III. Analysis

Grover contends that Rice is liable under theories of defamation and defamation per se (Count One), as well as tortious interference with a contract or business expectancy (Count Two). Rice seeks to dismiss both claims against him. Mot. Dismiss, ECF No. 12.

A. Defamation and Defamation Per Se

Under Virginia common law, a defamation claim requires the "(1) publication of (2) an actionable statement with (3) the requisite intent." Jordan v. Kollman, 269 Va. 569, 576, 612 S.E.2d 203, 206 (2005). Rice disputes that Grover has satisfied the second and third requirements and contends that it is immune from liability under Virginia's anti-SLAPP law. Mem. Supp. Mot. Dismiss, ECF No. 13, at 2. The court disagrees.

1. Falsity & Defamatory Sting

To be actionable, "the statement must be both false and defamatory." Jordan, 269 Va. at 575, 612 S.E.2d at 206. "[D]efamatory words that are actionable per se" include "those

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which impute to a person the commission of some criminal offense involving moral turpitude, for which the party, if the charge is true, may be indicted and punished" and "those which prejudice such person in his or her profession or trade." <u>Tronfeld v. Nationwide Mut. Ins.</u> <u>Co.</u>, 272 Va. 709, 713, 636 S.E.2d 447, 449–50 (2006) (citing <u>Fleming v. Moore</u>, 221 Va. 884, 889, 275 S.E.2d 632, 635 (1981)).

Rice argues that (i) the statement that Grover and Riley were under a "serious state investigation" lacks the requisite falsity and defamatory sting, and (ii) the statements to entities other than the Senior Services Center are too vague to be actionable.

i. "Serious State Investigation"

Rice contends that the statement that Grover is "under a serious state investigation" is not actionable. Mem. Supp. Mot. Dismiss, ECF No. 13, at 9. Rice reaches this conclusion by breaking this statement into two components: (1) that Grover is under a state investigation and (2) that the investigation is "very serious." <u>Id.</u> Rice claims that the first component lacks the requisite defamatory sting, as simply being "under investigation" does not mean that one did anything wrong, and the second component is nonactionable opinion. <u>Id.</u> Rice's arguments are unconvincing.

"Whether an alleged defamatory statement is one of fact or opinion is a question of law and is, therefore, properly decided by the court instead of a jury." <u>Tronfeld</u>, 272 Va. at 714, 636 S.E.2d at 450 (citing <u>Fuste v. Riverside Healthcare Ass'n</u>, 265 Va. 127, 132–33, 575 S.E.2d 858, 861 (2003)). "In determining whether a statement is one of fact or opinion, a court may not isolate one portion of the statement at issue from another portion of the statement." <u>Hyland v. Raytheon Tech. Servs. Co.</u>, 277 Va. 40, 48, 670 S.E.2d 746, 751 (2009). Instead, "a court must consider the statement as a whole." <u>Id.</u> As "defamatory statements may be made by implication, inference, or insinuation[,]" "the factual portions of an allegedly defamatory statement may not be evaluated for truth or falsity in isolation, but must be considered in view of any accompanying opinion and other stated facts." <u>Id.</u>; <u>see also Schaecher v. Bouffault</u>, 290 Va. 83, 101, 772 S.E.2d 589, 599 (2015) (holding that "[a]s with all evaluations of defamatory statements, however, context is of the utmost importance"); <u>Yeagle v. Collegiate Times</u>, 255 Va. 293, 297–98, 497 S.E.2d 136, 138 (1998) (upholding dismissal of claim after "considering the phrase at issue in the context of the entire article"). Therefore, the court declines to separate the statement into component parts as it considers whether it is actionable.

While it is well-established that expressions of opinion are generally protected by the First Amendment, determining whether a given statement is opinion or fact "presents oftentimes nettlesome problems . . . as the evanescent distinction may be hazy at times." <u>Carto v. Buckley</u>, 649 F. Supp. 502, 506 (S.D.N.Y. 1986). In <u>Milkovich v. Lorain Journal Co.</u>, 497 U.S. 1, 20–21 (1990), the Supreme Court held that although there is no "separate constitutional privilege for 'opinion," a statement is constitutionally protected if it "does not contain a provably false factual connotation." In determining whether a statement can be reasonably interpreted as declaring or implying a falsehood or containing a "provably false connotation," the Fourth Circuit has adopted the "thoughtfully elaborated" four-factor test from <u>Ollman v. Evans</u>, 750 F.2d 970 (D.C. Cir 1984), <u>cert. denied</u>, 471 U.S. 1127 (1985). <u>See Potomac Valve & Fitting Inc. v. Crawford Fitting Co.</u>, 829 F.2d 1280, 1288–89 (4th Cir. 1987). These factors include: (1) the author or speaker's choice of words; (2) whether the challenged statement is capable of being objectively characterized as true or false; (3) the context of the challenged

statement within the writing or speech as a whole; and (4) the broader social context into which the statement fits.¹ See Hanks v. WAVY Broad., LLC, No. 2:11CV439, 2012 WL 405065, at *9 (E.D. Va. Feb. 8, 2012) (citations omitted). The second factor is a minimum threshold issue that all plaintiffs must meet to sustain a cause of action: if words cannot be described as true or false, they are not actionable. Id. (citing Potomac Valve, 829 F.2d at 1287–88); see also Biospherics, Inc. v. Forbes, Inc., 151 F.3d 180, 184 (4th Cir. 1998) (recognizing that Milkovich, like Potomac Valve, placed "primary emphasis . . . on verifiability of the statement").

The Fourth Circuit makes clear that to appropriately construe a statement in light of what might reasonably have been understood therefrom, it is incumbent upon courts to look not just at the allegedly defamatory words themselves, but also at the context and general tenor of the message. See Snyder v. Phelps, 580 F.3d 206, 219 (4th Cir. 2009), aff'd, 562 U.S. 443 (2011); Biospherics, 151 F.3d at 184. This imperative derives from the court's "oblig[ation] to assess how an objective, reasonable reader would understand a challenged statement" Id. Applying the <u>Ollman</u> factors, and drawing all reasonable inferences in favor of Grover, the court concludes that an objective, reasonable reader of this message could understand the challenged language as including (an allegedly false) statement of fact with the requisite defamatory sting.

¹ Though not explicitly endorsed in <u>Milkovich</u>, this four-factor test provides a framework for conducting essentially the same analysis using nearly identical indicia to distinguish between opinion and fact. <u>See Milkovich</u>, 497 U.S. at 24 (J., Brennan, dissenting). Indeed, the Fourth Circuit, although noting that <u>Milkovich</u> declined to explicitly adopt the <u>Ollman</u> framework, appears to approve the use by lower courts of its four-factor test in framing their analyses. <u>See, e.g., PBM Prod., LLC v. Mead Johnson Nutrition Co.</u>, 678 F. Supp. 2d 390, 401 (E.D. Va. 2009), <u>aff'd sub nom. PBM Prod., LLC v. Mead Johnson & Co.</u>, 639 F.3d 111 (4th Cir. 2011).

Viewing the allegations in the light most favorable to the plaintiff, the plain language of the challenged statement—that Grover is "under a serious state investigation"—is verifiable, even if confirming the existence of an investigation may require significant legwork. Either an investigation by the state exists, or it does not.

The context of the message is important, as it both (1) supports Grover's contention that a reasonable recipient would understand the challenged statement as stating a fact, and (2) reinforces the implication that Grover has engaged in illegal conduct related to charitable gaming. Rice, unlike the recipient of the message, is an industry insider; a recipient of this message could reasonably perceive Rice as having knowledge about ongoing investigations in the charitable gaming world. A recipient of this message could reasonably infer that the conduct under investigation relates to illegal conduct in Grover's dealings with clients. This implication produces the defamatory sting and prejudices Grover in its trade.

Several other courts evaluating Virginia law have similarly held that falsely stating that an entity is "under investigation" is actionable defamation.

In <u>Goulmamine v. CVS Pharmacy, Inc.</u>, 138 F. Supp. 3d 652 (E.D. Va. 2015), a physician sued CVS for defamation after CVS employees refused to fill certain prescriptions ordered by Goulmamine and provided various explanations for this decision to patients. Two categories of statements Goulmamine challenged as defamatory are relevant here. First, Goulmamine alleged that CVS employees had made "factual (and incorrect)" statements "relating to Goulmamine's standing in relationship to regulatory bodies: statements that the [Drug Enforcement Agency (DEA)], [Federal Bureau of Investigation (FBI)], or Board of Medicine was investigating Goulmamine or had revoked his license." <u>Id.</u> at 657. Second,

Goulmamine claimed that CVS employees had made "potentially misleading statements of fact" that Goulmamine was "being investigated" or "audited" or "under review," that left "the identity of the investigator ambiguous, but in context, it is reasonable that a patient might believe the investigator to be a regulatory or oversight body, rather than CVS." Id. In evaluating CVS's motion to dismiss, the court held that Goulmamine had stated a defamation per se claim against CVS:

Drawing all reasonable inferences in [Goulmamine's] favor, it <u>is</u> plausible that a patient who heard "CVS is not filling Goulmamine's prescriptions anymore. Goulmamine is being investigated" would believe the investigation was being performed by an entity other than CVS. As such, it is plausible that a listener would infer a false fact (investigation by a regulatory agency) rather than a true fact (investigation by CVS). This conclusion is bolstered by the Fourth Circuit "general rule of interpretation . . . that 'allegedly defamatory words are to be taken in their plain and natural meaning . . . courts applying Virginia defamation law should consider not only the words themselves but also the inferences fairly attributable to them." [Hatfill v. New York Times Co., 416 F.3d 320, 331 (4th Cir. 2005)] (internal quotations omitted).

Id. at 660–61 (emphasis in original). Like the patients in <u>Goulamine</u>, the recipient of Rice's message could reasonably infer a false fact: the existence of an investigation.

Likewise, in <u>Mann v. Heckler & Koch Def., Inc.</u>, 639 F. Supp. 2d 619, 624 (E.D. Va. 2009), the plaintiff alerted the defendant, his employer, to potential wrongdoing by his colleagues. In response, the defendant-employer began an investigation and placed Mann on administrative leave. Mann himself was not under investigation and had played no role in the events under investigation before blowing the whistle. <u>Id.</u> at 624–25. The defendant-employer sent an email to several staff members stating that Mann "ha[d] been placed on administrative leave . . . pending an internal investigation." <u>Id.</u> at 625. The court held that the "email, along

with the 'inferences fairly attributable' thereto, could be fairly determined to be a false statement" that "Mann was the subject of the pending investigation," rather than its instigator. Id. at 635.²

Rice relies primarily on <u>Owens v. DRS Auto. Fantomworks, Inc.</u>, 87 Va. Cir. 30 (2013), to argue that saying that someone is "under investigation" is non-actionable opinion. Suppl. Mem. Supp. Mot. Dismiss, ECF No. 19, at 3. Mr. and Ms. Owens contracted with the defendants to modify a car. <u>Owens</u>, 87 Va. Cir. at *1. The defendants purchased a car for parts from a non-party, Alexander Thiess, from which they intended to salvage parts for use in the project. <u>Id</u>. The business relationship soured and the Owens's, for opaque reasons, took issue with the defendants's purchase of the car from Thiess. After the Owens filed suit, the defendants filed an amended counterclaim alleging that Ms. Owens contacted Thiess's military superiors and made several defamatory statements, including that the defendants and Thiess were under criminal and civil investigation. <u>Id</u>; see also Am. Countercl. at ¶¶ 9–10, <u>Owens v. DRS Auto. Fantomworks, Inc.</u>, No. CL12-7354 (Va. Cir. Apr. 9, 2013). The court first determined that the allegedly defamatory statements were not set out with sufficient specificity. Even if the pleading had met that threshold requirement, the court commented, the statement "involve[d] generalizations that would require the Plaintiffs to define the terms

² Unlike Rice, neither defendant in <u>Goulmamine</u> or <u>Mann</u> directly argued that being "under investigation" is an opinion rather than a factual statement. The defendants in both cases implicitly conceded that these statements were factual, instead arguing that the statements were substantially true. This trend holds outside of Virginia, where other courts have permitted defamation actions to proceed based on statements that an entity is being investigated. <u>See, e.g., Mimms v. CVS Pharmacy, Inc.</u>, No. 1:15-CV-00970-TWP, 2015 WL 6449293 (S.D. Ind. Oct. 22, 2015) (holding that the plaintiff stated a claim for defamation by alleging that the defendant-pharmacy told patients that the plaintiff was "under DEA investigation"); <u>AMI Affiliates, Inc. v. U.S. of Hous. & Urb. Dev.</u>, No. CIV. A. 94-CV-7194, 1995 WL 752387, at *4 (E.D. Pa. Dec. 15, 1995) ("The Court finds that a statement that someone is under criminal investigation can reasonably be construed as defamatory."); <u>Dallas Morning News, Inc. v. Hall</u>, 579 S.W.3d 370, 377 (Tex. 2019) (affirming that a news article stating that a company was "under investigation" implied that the plaintiff had violated the law).

based on their own knowledge, thus making those terms expressions of an opinion." <u>Owens</u> <u>v. DRS Auto. Fantomworks, Inc.</u>, 87 Va. Cir. 30, at *3 (2013).

However, <u>Owens</u> arose in a significantly different context than the instant claim. In <u>Owens</u>, it was clear that the plaintiffs had little prior contact with the defendants or Thiess and had limited knowledge of the transaction between them. 87 Va. Cir. at *1. The challenged statement in <u>Owens</u> was more akin to "name-calling," <u>see Levine v. Meador</u>, No. 120CV1073TSETCB, 2022 WL 18912678, at *8 (E.D. Va. Mar. 29, 2022), <u>report and recommendation adopted</u>, No. 1:20-CV-1073, 2022 WL 18912217 (E.D. Va. Aug. 18, 2022), and was therefore less likely to be understood as a factual statement. Here, by contrast, Rice is an insider in the allegedly small but competitive charitable gaming industry who could be perceived as making a statement of fact.

ii. Unidentified Statements

The complaint alleges that Rice made defamatory comments to numerous other entities, but does not include quotations or additional information. Rice argues that these allegations lack the specificity required to state a defamation claim. <u>See Phillips v. Lynchburg</u> <u>Fire Dep't</u>, No. 6:16-CV-00063, 2017 WL 2424715, at *9 (W.D. Va. June 5, 2017) (dismissing claim because "defamation under Virginia law requires proof of the exact defamatory words"). The court agrees that Grover has not plead sufficient facts for independent defamation claims based on these statements, but notes that they provide relevant context.

2. Intent

The level of intent require in a defamation action varies based on the status of the plaintiff and the subject matter.

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"[I]n defamation actions based on statements regarding matters of public concern, actual malice must be proved before presumed or punitive damages can be awarded." Shenandoah Pub. House, Inc. v. Gunter, 245 Va. 320, 324, 427 S.E.2d 370, 372 (1993) (citing Milkovich, 497 U.S. at 16–17). Similarly, actual malice is required if the plaintiff is a public figure or a limited-purpose public figure. <u>CACI Premier Tech., Inc. v. Rhodes</u>, 536 F.3d 280, 293–94 (4th Cir. 2008). "A finding of actual malice requires that the statement be made 'with knowledge that it was false or with reckless disregard of whether it was false or not."" <u>Shenandoah Pub. House, Inc.</u>, 245 Va. at 324, 427 S.E.2d at 372 (quoting <u>New York Times Co. v. Sullivan</u>, 376 U.S. 254, 279–80 (1964)). The plaintiff must establish actual malice by clear and convincing evidence. <u>Id.</u> (citing <u>Bose Corp. v. Consumers Union, Inc.</u>, 466 U.S. 485, 511 n.30 (1984)).

On the other hand,

In an action brought by a private individual to recover actual, compensatory damages for a defamatory publication, the plaintiff may recover upon proof by a preponderance of the evidence that the publication was false, and that the defendant either knew it to be false, or believing it to be true, lacked reasonable grounds for such belief, or acted negligently in failing to ascertain the facts on which the publication was based.

Gazette, Inc. v. Harris, 229 Va. 1, 15, 325 S.E.2d 713, 725-26 (1985).

Rice argues that Grover must plead actual malice because (1) the allegedly defamatory statements touch on a matter of public concern, and (2) Grover is either a public figure or a limited-purpose public figure in the context of charitable gaming. Mem. Supp. Mot. Dismiss, ECF No. 13, at 10–12. The court rejects both arguments.

i. Public Concern

"Speech involves a matter of public concern when it involves an issue of social, political, or other interest to a community." <u>Carey v. Throwe</u>, 957 F.3d 468, 475 (4th Cir. 2020) (citing <u>Urofsky v. Gilmore</u>, 216 F.3d 401, 406 (4th Cir. 2000)). Rice is correct that the existence of an investigation <u>could</u> be a matter of public concern within the charitable gaming community. However, taking Grover's allegations as true, there was no ongoing state investigation, and therefore could be no public concern. The challenged statement does more than "touch on" an existing matter of public concern, it created the concern out of whole cloth. <u>C.f., Edwards v. Schwartz</u>, 378 F. Supp. 3d 468, 506 (W.D. Va. 2019) (noting that "the allegedly defamatory statements giving rise to this matter are related to an <u>existing</u> public controversy") (emphasis added). Therefore, the challenged statement does not touch on a matter of public concern. A contrary holding would create a safe harbor for entities to propagate false claims about any competitor in a government regulated industry.

The court also rejects Rice's Anti-SLAPP defense on this basis. Virginia's Anti-SLAPP statute, Va. Code § 8.01-223.2, provides immunity from tort liability in certain circumstances, such as when the claim "is based solely on statements . . . regarding matters of public concern that would be protected under the First Amendment to the Constitution of the United States made by that person that are communicated to a third party." As the challenged statement does not relate to a matter of public concern, the Anti-SLAPP statute does not apply.

ii. Public Figure or Limited-purpose Public Figure

Grover is neither a public figure nor a limited-purpose public figure. In the Fourth Circuit, courts "proceed upon the initial presumption that the defamation plaintiff is a private individual, subject to the defendant's burden of proving that the plaintiff is a public figure" to whom the actual malice standard applies. <u>Foretich v. Cap. Cities/ABC, Inc.</u>, 37 F.3d 1541, 1553 (4th Cir. 1994).

As Grover has not achieved "such pervasive fame or notoriety that [it] becomes a public figure for all purposes and in all contexts," <u>Gertz v. Robert Welch, Inc.</u>, 418 U.S. 323, 351 (1974), the contention that Grover is a public figure is without merit.

As relates to limited-purpose public figures, the Fourth Circuit:

[S]et forth five requirements that the defamation defendant must prove before a court can properly hold that the plaintiff is a public figure for the <u>limited-purpose of comment on a particular</u> <u>public controversy</u>: (1) the plaintiff had access to channels of effective communication; (2) the plaintiff voluntarily assumed a role of special prominence in the public controversy; (3) the plaintiff sought to influence the resolution or outcome of the controversy; (4) the controversy existed prior to the publication of the defamatory statement; and (5) the plaintiff retained publicfigure status at the time of the alleged defamation.

<u>Id.</u> (emphasis added). The second and third factors above are combined into what is often considered the dispositive question at the core of the inquiry: "whether the plaintiff had voluntarily assumed a role of special prominence <u>in a public controversy</u> by attempting to influence the outcome." <u>Fitzgerald v. Penthouse Int'l, Ltd.</u>, 691 F.2d 666, 668 (4th Cir. 1982) (emphasis added), <u>cert. denied</u>, 460 U.S. 1024 (1983). As stated above, absent Rice's allegedly wrongful actions, there was no public controversy about which Grover could be called to comment. Nor could Grover have voluntarily assumed such a role. Therefore, Grover is not a limited-purpose public figure.

B. Tortious Interference with a Contract

Grover has failed to state a claim of tortious interference with a contract against Rice. The elements of this claim include: (1) a valid contractual relationship or business expectancy; (2) knowledge of the relationship or expectancy on the part of the interferor; (3) intentional interference inducing or causing a breach or termination of the relationship or expectancy; and
(4) resulting damage to the party whose relationship or expectancy has been disrupted. <u>HCP</u>
<u>Laguna Creek CA, LP v. Sunrise Senior Living Mgmt., Inc.</u>, 737 F. Supp. 2d 533, 552, (E.D. Va. 2010) (citing <u>Chaves v. Johnson</u>, 230 Va. 112, 119, 335 S.E.2d 97, 102 (1985)).

Grover successfully states facts in support of the first two elements. Grover alleges that he had a valid contractual relationship, in the form of a three year contract with the Senior Services Center, set to expire in June 2024. Further, Grover claims that Rice was aware of this contract and that Rice had begun communicating with the leader of the Senior Services Center about the Center's charitable gaming.

However, while Grover does allege that Rice interfered with the contract—by making the allegedly defamatory statement, discussed in detail above—Grover merely states that these statements have caused harm to Grover's business and reputation. Grover does not identify any specific contract or business expectancy that has been lost as a result of Rice's interference.³

IV.Conclusion

For the foregoing reasons, Rice's Motion to Dismiss, ECF No. 12, is **DENIED** as to the defamation claim (Count One) and **GRANTED** as to the tortious interference claim (Count Two).

It is **SO ORDERED**.

³ If Grover did, in fact, lose the contract with the Senior Services Center, Grover may move for leave to amend its complaint to add this pertinent fact.

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Michael F. Urbanski Chief U.S. District Judge 2023.12.21 16:56:36 -05'00'

Michael F. Urbanski Chief United States District Judge